

Chapter 7 Exercise

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Target Private Policy states what they collect and how they are collected. When it comes to opting-out of their promotional email, mail, text and/or phone call etc. you can call their privacy information line which is the 1-800 number. Promotional text and email you can opt- out by clicking at the bottom of the email to unsubscribe from receiving promotional emails. For text messages you can text STOP so the promotional text messages can stop. If you don't want to share your location, you can opt-out by going to the mobile app or to your phone settings and not have your location shared. For children that is under the age of 13, they do not knowingly collect information from them but if the child did share personal information, the parent or guardian can call the privacy information line. The privacy policy didn't mention anything about if the company go out of business what will happen to consumers information which in fact is strange considering anything could happen in this day in age of the economy.

Overall the privacy policy for Target is clear on what they collect, how to opt-out and information for those who live on the state of California and Nevada. Though I do wish they went into little more details about collecting information from children 13 years of age and older because they are still minors. I do wish they added if something ever happens to the company what will happen to the consumer's information.

<https://www.target.com/c/target-privacy-policy/-/N-4sr7p>